

Salesfire

We are looking for a

Content Marketing Executive



Salary - Competitive

Location - Middlesbrough

Employment Type - Full Time

Salesfire are looking to recruit a Content Executive to create and deliver high quality, industry specific, written content relevant to key markets and defined audiences. As a member of the marketing team, the successful applicant will be tasked with creation and delivery of content pieces, monitoring and maintaining social media channels and supporting day-to-day process. The successful applicant will be adept at writing content across a broad range of areas. A short written task will be provided to successful applicants moving through to the interview stage. Previous experience in eCommerce is preferred but not essential.

Responsibilities

- Working independently from a brief and comfortable delivering work to a deadline.
- Working closely with the design and marketing teams to provide support for multi channel marketing campaigns.
- Identifying new and appropriate sites/channels/routes-to-market and managing those relationships.
- Collating content, updating online content across multiple channels and handling general digital marketing activities.

Qualifications / Experience

- Bachelor's Degree level education in a relevant subject.
- Marketing: 1 year (Preferred)
- Strong written ability with a keen eye for detail.
- Experience with Photoshop/Image editing software preferred but not essential.
- Good knowledge of social media platforms and eCommerce.
- Previous experience in a digital agency is preferred but not essential.

Perks

24 days
holiday plus
bank holidays

Pension
scheme

Flexible
working

A friendly and
modern office
environment.

Free fruit,
toast and
drinks

Childcare
vouchers

Bi-annual staff
parties

And many
more

About Salesfire

Launched in 2017, Salesfire is a Software as a Service company focusing on tools to help online businesses improve their conversion rate and maximise sales. We are constantly looking for talented individuals to expand our team and add to the success of the business.

As we continue to grow our team to help us improve and develop our product offering, we are seeking a Content Marketing Executive to work alongside the Marketing Team to create and deliver high quality, industry specific, written content relevant to key markets and defined audiences.

We are based in the digital heart of Middlesbrough with excellent links to public transport (bus and train) and easily commutable by car.

How to apply

If you feel you would be a great fit to our team, please send your CV and covering letter to the email below. Click the link to start your application.

[**careers@salesfire.co.uk**](mailto:careers@salesfire.co.uk)