



Salesfire

We are looking for a

Digital Account Manager

Salary - Competitive + Commission

Location - Middlesbrough

Employment Type - Full Time

The Role

Salesfire are currently looking for a Digital Account Manager to manage a portfolio of prestigious eCommerce clients, using Salesfire's tools to help enhance conversion rates and overall website performance. As the company grows in success, we endeavour to continually develop and train our employees on best practices, techniques and strategies. We want enthusiastic and driven individuals who work well as a team and who are keen to learn. The successful applicant will be confident in communicating with clients, and be able to demonstrate a consultative nature, where the long term goal of client success is a priority. With this in mind, previous experience in digital account management for eCommerce is preferred.



Responsibilities

- Managing and maintaining Salesfire across a portfolio of eCommerce businesses
- Advising and implementing new conversion rate optimisation (CRO) strategies for existing clients
- Working as part of a team to feed back on and continue enhancing the Salesfire platform and optimisation strategies

Qualifications / Experience

- Education to Degree level is preferred
- Previous experience in a digital agency preferred
- Previous experience in eCommerce is preferred
- Experience in digital account management is preferred
- Experience in working within the Google product suite, especially Google Analytics, is preferable

Perks

24 days holiday plus bank holidays

Pension scheme

Flexible working

A friendly and modern office environment.

Free fruit, toast and drinks

Childcare vouchers

Bi-annual staff parties

And many more

About Salesfire

Launched in 2017, Salesfire is a Software as a Service company focusing on tools to help online businesses improve their conversion rate and maximise sales. We are constantly looking for talented individuals to expand our team and add to the success of the business.

As we continue to grow our client portfolio, we are seeking a talented, confident Digital Account Manager who is passionate in working with and growing eCommerce businesses.

We are based in the digital heart of Middlesbrough with excellent links to public transport (bus and train) and easily commutable by car.

How to apply

If you feel you would be a great fit to our team, please send your CV to the email below. Click the link to start your application.

careers@salesfire.co.uk